



Silver Partner Onboarding Questions

Company Information:

Company Name:

Company Logo (Please attach the logo file or provide a link):

Brief Description of Your Company:

Contact Information:

Contact Name:

Contact Email:

Contact Phone Number:



Target Market and Unique Value Proposition:

Who is your target market or audience?

What is your unique value proposition that sets you apart from competitors?

Online Presence:

Company Website (URL):

Social Media Links (e.g., Facebook, Twitter, LinkedIn):



Online Presence and Marketing:

Are you satisfied with your current online presence and marketing efforts?

What are the key results you've achieved from your online presence (e.g., website traffic, social media engagement)?

What are your online goals or objectives for partnering with Dark Horse Network?

Where are you currently struggling in terms of your online presence (e.g., website, traffic, social media)?



Company Media Content:

Provide a link or copy of any existing ads and/or commercials that you want to have displayed on the Dark Horse Network.

Products or Services:

Please provide a list of the products or services you wish to showcase on the Dark Horse Network marketplace.

**Website Presence:**

Are you happy with your current website, or do you require a revamp or a completely new website build?

If you're looking for a new website, please describe your ideal website's features and functionalities.

Social Media Presence:

Do you currently create social media posts? If so, what channels are you utilizing?

If so, what is your content rhythm - how often do you post on social media?

Do you have a dedicated social media manager or team handling your social media presence?



Google Business Profile:

Do you have a Google Business Profile?

If so, are you regularly posting content on your Google Business Profile? How often?

Key Performance Indicators (KPIs):

Do you currently track any key performance indicators (KPIs) for your online presence or marketing efforts?

If so, which KPIs do you track, and what are your performance goals for them?

These questions will help us set up your Dark Horse Network profile and create content that truly reflects your company's unique offerings and values. Please provide this information at your earliest convenience so we can get started on making your partnership a success.